

PACE PERCEPTIONS

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Special Feature: Green Achers of Wabigoon

Green Achers of Wabigoon is a charming and vibrant business in the heart of the Village of Wabigoon. It houses an LCBO agency store, Lottery Retailer, a grocery and convenience store and home to Pappy's Café. Pappy's Café is a warm and inviting environment to enjoy homemade desserts, coffee and tea, soft ice cream, and is licensed for carry out food service such as pizza slices and wings. The Café is also host to monthly live entertainment with an average attendance of 12-25.

The convenience store

offers movie rentals, tackle, greeting cards, an ATM, magazines and old fashioned goodies for the children and we are proud to showcase local artists with commissioned arts and crafts. We are authorized to sell Angling licenses and carry an assortment of bait. We are open seven days a week.

In the Fall of 2010, I approached the owner, who was also employed as a Flight Paramedic. He expressed his desire to sell the business enabling him to attend Medical School. I met with PACE to discuss

the possibility of purchasing the business. PACE suggested and encouraged me to take advantage of their business training programs and seminars in an effort to refine the skills necessary to run the business efficiently and successfully. I took advantage of these free programs. They also referred me to the Northwest Business Centre, who worked with me on a business plan. In February of 2011, with the financial assistance and ongoing support of PACE, I was able to real-



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We're on the web:

www.pace-cf.on.ca

Special Feature Continued



ize on the purchase of the business.

We would like to express our thanks to PACE for helping and keeping our community store open. Green Achers supports charities and gives people a place to not only shop but hang out in the café, which we also use to hold concerts to support musicians by giving them a

place to play along their travels and provide entertainment for people from Dryden and the surrounding areas. We feel without PACE we would have been without our community store which is a major part of the community.

Don't Miss: August 5th, Don Amero and the Great Wooden Trio-8-10pm

- Bruce Ames
Owner, Green Achers of Wabigoon
July 2011

Rural Community Economic Development

Searching the internet brings up many useful articles, toolkits and best practices guides regarding Rural Community Economic Development (RCED). I found one in particular that is very well laid out and has a great way of presenting this information.

Read along with me, <http://www.waynecaldwell.ca/Projects/ruralced.html>. Then go to left side of page, near the bottom under "Downloads", open up "Best Practices Guide". Now...go to page 6 of 60.

Doesn't this just make sense? I love the anal-

ogy of the house. The roof is the quality of life, which in turn should be our community's vision. The pillars are sustainability and creativity, which are the guiding principles to help us think about how we want to go about RCED. The walls consist of planning and visioning, localization, building partnerships and capital, adapting to change and community engagement. The walls help us decide on what actions to take. The foundation is leadership, both by municipal government and by community volunteers, which recognize who will take the actions.

Let's focus on "Localization". This means that goods and services are produced at the local level and becoming more self-reliant. Here at PACE we have a 'buy local first' policy.

I am also glad to report all communities in our catchment area have a community garden up and running or are currently being planned for next season. Support your local farmer's and craft markets! If you're a restaurant or hospital, consider buying potatoes, carrots & onions from a local source as our farmers can keep them through the winter.



The Self Employment Benefit Program

If you are unemployed, receiving EI benefits or have received EI within the past 3 years (5 years for maternity/paternity) and you believe self employment can be viable option—consider the SEB program! To be considered though, the candidate must have proven equity in the amount of \$4,500 to contribute to their business. The SEB program, if approved, will provide a living allowance

of \$423 each week for a period of 42 weeks. PACE coordinates the SEB program within the area covering Red Lake, Ear Falls, Machin, Eagle Lake First Nation, Dryden, Wabigoon Lake Ojibway Nation, Ignace, Sioux Lookout, Lac Seul First Nation and Pickle Lake. If you would like more information about the program, contact us at 1.807.221.3293 or email at jimd@pace

-cf.on.ca .



Congratulations to Amanda Gallant of Diamond Tattoo on her Grand Opening in Dryden, Wednesday, July 27, 2011! Many best wishes! Featured here are: (L to R) Richard Jonasson, Amanda Gallant, Stefanie Armstrong & Jim Dayman.



Upcoming Sessions

All sessions are free of charge and are delivered by video conference in PACE office.

CRA—Small Business Tax Information: August 9, 1-4pm

Selling Your Product/Service to Government of Canada: August 10, 1-2pm

Your Business Plan—Getting Started: August 16, 1-4pm

CRA—Payroll Information: August 17, 10am-1pm

Knowledge Building Cluster, Marketing Basics: August 22, 10am-12pm

KBC, Marketing Research: August 22, 12-2pm

KBC, Marketing Advertising & Promotion: August 23, 10am-12pm

KBC, Developing a Marketing Plan: August 23, 12-2pm

CBSA Customs Workshop: August 24, 1-4:30pm

Business Opportunities & Ideas: August 30, 1-3pm

Your Business Plan—The Home Stretch: August 31, 1-4pm

You can find more information on these sessions & future sessions by visiting our website at www.pace-cf.on.ca or call 807.221.3293. To register email Shawndel at shawndelp@pace-cf.on.ca .

“Family farms and small business are the backbone of our communities.”
— Tom Allen

Board Members

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*PACE is run by a volunteer Board of Directors.
They represent all communities in our catchment
area.*

Seen us out and about? Stop us and say hi! We'd love to chat about PACE, all their programming and Board membership.

As a Community Futures Development Corporation, Patricia Area Community Endeavours offers a wide variety of programs and services to support community economic development and small business growth. Within its catchment area, PACE strives to strengthen and diversify the local economy by providing assistance to entrepreneurs and small business.

We give thanks!

Our July Board meeting was hosted by Wabigoon Lake Ojibway Nation (WLO). In giving thanks to the Band, we also gave thanks to our past Board Member, Terry Favelle. Chair Anne Krassilowsky presented Terry with a gift.

Terry is a Councilor and the Economic Development Officer for WLO. She was part of the PACE Board for 5 years.

